**How to use Google Keywords Planner for a keyword research**

Step 1 - Google keyword planning tool (link) - > <https://ads.google.com/home/tools/keyword-planner/>

Step 2 -> register (if 1st time user)

Step 3 -> sign in

Step 4 -> Click “Discover New Keywords”

Step -> type a keyword (example:coffee) -> results (keywords and average monthly searches)

Tips: Move to the end of the table and see the top 100 rows of the keywords.

See the following result page -

